



## MALCOLM LOVE

Malcolm Love is a public communication skills coach, trainer and consultant. He adds value to a businesses or enterprises by significantly increasing the confidence and skills levels of anyone who speaks, presents or gives media interviewees etc. Although based in Bristol, UK, Malcolm works all over the world. He is also a public speaker himself.

Malcolm has a specialism in **public engagement of science** and runs workshops in the UK and internationally in helping scientists and engineers to better engage with the media and the public. He is a visiting lecturer in 'Broadcast Science' part of a Masters degree course in **Science Communication** (University of West of England, Bristol). He also taught science communication for 13 years at Birkbeck College, London. He regularly speaks on this and other subjects in the UK and abroad.

He is chief trainer for 'Famelab' and 'Famelab International' and so runs master classes in public communications in more than 20 countries. Famelab is a competition that encourages and trains scientists to be better communicators. The competition originated at the Cheltenham Science Festival and has now extended (via the activities of the British Council) to 21 countries and other organisations around the world including NASA and CERN.

### Key areas of Malcolm's training include

- Creating and delivering a speech/presentation
- How to give effective radio, TV and press interviews
- Preparing for a publicity campaign
- Coping with sudden 'media attention'
- Managing 'stage fright' and performance anxiety in general
- Presenting to camera and microphone - skills for broadcasters and podcasters
- Staging and delivering an event presentation (eg at conferences and festivals, road-shows etc).
- Scripting and other writing skills for mass communication.
- Malcolm conducts media interviews and chairs events.

From Feb 2012 he has presented a live weekly radio show on BCfm in Bristol UK called 'Love and Science'. Although a specialist in science communication and public engagement, Malcolm has a wide range of other clients. They include: CEOs, MPs, local politicians, academics and campaigners. He provides support for numerous organisations including charities, government organisations, the church and international festivals.

Before joining the BBC staff in 1988 Malcolm had been a freelance journalist in Central America (Nicaragua and El Salvador). He worked for the BBC as a producer (and occasional presenter) in London, Cardiff and Bristol where he became senior producer for features and documentaries.

Since going freelance in 1997 Malcolm has made many more programmes for the BBC and other outlets. This experience has enabled him to work with many well-known contributors including (among many others): John Cleese, Midge Ure, Anita Roddick, Alexei Sayle, Claire Rayner, Brian Redhead, Ian Hislop, Amy Tan, Armistead Maupin and Isabel Allende.

Awards include a Sony for 'best interview of the year' for 'On the Ropes' a programme he made with the legendary BBC journalist and presenter John Humphrys. The Archbishop of Canterbury also presented him with a Sandford St Martin award for his long running Radio 4 series 'Devout Sceptics' (with writer and journalist Bel Mooney).

Malcolm is a public speaker registered with the Prospeke agency:  
<http://prospeke.com/speaker/Malcolm-Bryan%20Love-216.html>

### Some comments on his work

„Malcolm Love is a fine producer with the added advantage of being fun to work with.“  
(*Ian Hislop - BBC TV's 'Have I got News for You'*)

„...imaginative....resourceful...in short everything you ever need in a producer.“  
(*John Humphrys, Presenter Radio 4's 'Today'*)

„Malcolm Love is a truly outstanding teacher of communication skills.“  
(*Professor Lord Robert Winston, Imperial College London*)

„Malcolm is the best communication trainer I've come across. He's incisive and challenging, yet still encouraging and supportive. You can learn, develop and practice in what feels like a safe place.“  
(*Kathy Sykes, TV presenter and Professor of Sciences and Society, Bristol University*)

„Malcolm is a natural choice to work with our staff. His 'facing the media' course is always rated very highly. An engaging and supportive trainer, he is real pleasure to work with.“  
(*Learning and Development Centre, Imperial College London*)

„Media Training can be a lottery. To win, look for real experience and achievement. Malcolm Love's work has the range and depth that exemplifies the best of British broadcasting“.  
(*Gillian Reynolds, Media Critic, Daily Telegraph*)

„Malcolm turned abject terror (presidential speech) into an experience I would not have missed for the world, with a confidence I didn't know I had.“  
(*Martin Burton, HVCA President*)

„Malcolm embodies the skills that he trains in others, from body language to story-telling. His training is relevant, interesting, fun and has instant effects. People leave his sessions with new skills, more confidence and ready to face new challenges.“  
(*Dr Ana Godinho, Head of Communications, Gulbenkian Science Institute, Portugal*)